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Geis CZ project received funding from the European Social Fund

The European Social Fund is the financial instrument for the realization of the European Employment Strategy. The funding is drawn through operational programs through the framework of competency of which social programs are selected which satisfy all requisites for receiving European funding.

The company Geis CZ s.r.o. received funding for the project „**The development of human potential and increasing the competitiveness of Geis CZ**“ from the **Operational program of human resources and employment**.

„The project, which will last for two years, will bring innovation to the present system of education and will focus on all groups of employees,“ stated Iveta Tyšerová, the company’s personnel specialist.

Employees are to gain assistance in achieving a balance between the growing demand for quality and work productivity, internal communication, and work performance. The content of the program satisfies the contemporary trend of constantly deepening and expanding employee qualification, which is becoming an essential element in maintaining competitiveness and flexibility on the labour market.

Project description

The project focuses on increasing the qualification and development of employee skills for Geis CZ s.r.o. and its partner GENERAL PARCEL ČECHY, spol s.r.o. The program content aims to educate employees in soft, linguistic, and professional skills. The realization of this project is important for target groups as a means to achieve a balance with the growing demand for quality and work productivity, internal communication, and the performance of each employee. It reflects the contemporary trend of constantly deepening and expanding employee qualification, which is becoming an essential element in maintaining competitiveness and adaptability on the labour market.

Key activities

- soft skills for company managers.
- development of soft skills for sales people

- soft skills for Customer Service Center employees
- development of soft skills for the administrative staff
- development of internal trainers
- soft skills for operational dispatchers
- language instructions
- professional skills
- development of IT skills

Project goal

Primary project goals

- increasing the adaptability, productivity, and professionalism of employees and increasing the company's competitiveness on the market
- stabilization and development of human capital in the turbulent period of fast business, high-risk dealing, and insecure employment relationships
- streamlining and innovating the present educational system

Partial goals:

- developing communication skills within the company
- teaching employees to deal with their environment more effectively and avoid interpersonal conflicts
- improving teamwork
- strengthening team leadership and human resource management at the top and medium management levels
- learning better motivation
- strengthening the use of internal versus external educational resources
- creating an internal script as part of the educational system

Project partner

GENERAL PARCEL ČECHY spol. s r.o.

Project executor

Geis CZ s. r.o.

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